

MAKING BEAUTY HISTORY FOR 130 YEARS

# American SALON

## POETIC CENSE

ar Wilde inspires  
enne Mackinder's  
st collection

## First Look

Goldwell's Trend  
Zoom 2008

## BIG LOVE

Mousse, gels and  
sprays that turn up  
the volume

## Color Rocks!

New products to build  
your haircolor business

## DARK SHADOWS

Paul Mitchell's Stephanie  
Kocielski flies solo